Department of Communication Studies  
College of Liberal and Creative Arts  
San Francisco State University

**Position title:** Assistant Professor in Communication Studies with a specialty in Social Media and Social Change

**Start date:** August 2016

**Salary:** Commensurate with qualifications and experience. The CSU provides generous health, retirement and other benefits.

**Position Summary:**

The position is in the department of Communication Studies at San Francisco State University. SF State is a member of the California State University system and serves a diverse student body of 30,000 undergraduate and graduate students. The University seeks to promote appreciation of scholarship, freedom and, human diversity through excellence in instruction and intellectual accomplishment. The Department of Communication Studies is committed to the student of communication as a way to contribute to a more humane, socially just world. We have a strong faculty from a diverse set of disciplines and methodological foci, and a diverse student body. The department awards an M.A. and a B.A., as well as a minor. Additional information can be found on the department’s website:  http://communicationstudies.sfsu.edu.

The position is focused on the communication of social change through the use of social media and can be approached from rhetorical, media or discourse studies in communication.

The position includes a full-time faculty workload per the Collective Bargaining Agreement between the California State University and the California Faculty Association. The workload primarily includes teaching assigned undergraduate and graduate courses in rhetorical, media and/or discourse studies in addition to the social media/social change specialty, and conducting an active ongoing scholarship program which advances knowledge in the field of one’s specialty. The teaching assignments will be in social media/social change (to be developed) as well as other graduate and undergraduate courses within the candidate’s area of expertise (e.g. rhetorical studies, discourse studies, media studies). The scholarship may address a range of topics in the areas of expertise for the candidates.

The position requires graduate and undergraduate teaching in rhetoric and/or discourse studies, with special focus on social media and social change in addition to courses in their area of methodological expertise. The successful candidate will additionally mentor and advise both undergraduate and graduate students in the department, participate in ongoing committee and service assignments, and will pursue an active and ongoing creative work or scholarship program in their area of specialty.

Additional responsibilities include, but are not limited to, productive participation on departmental, college, and university-wide committees; mentoring and advising graduate and
undergraduate students; holding regular office hours; curriculum development and improvement, particularly with regard to student learning outcomes; and remaining current in both subject area and teaching methodologies.

**Essential Job Tasks:**

- Prepare course materials such as syllabi, lecture and discussion materials, readings and assignments, assessments, and learning resources;
- Prepare and deliver effective lectures to undergraduate and graduate students on topics such as rhetorical or discourse studies, social media, social movements, and other areas of expertise;
- Initiate, moderate, and facilitate classroom discussions;
- Evaluate and grade students' class work, assignments, papers, etc. in a timely manner;
- Compile, administer, and grade examinations or other learning assessments;
- Maintain student grades and other required records or reporting materials;
- Conduct research in one's field of interest and present findings in peer-reviewed journals, books, or professional conferences and/or conduct a program of creative work in one’s specialty field; a program of scholarship in areas of specialty; include performing, exhibiting, submitting peer review and or adjudication when relevant;
- Stay current on developments in the discipline by reading new literature, talking with colleagues, and participating in professional conferences;
- Plan, evaluate and revise curricula, course content, course materials, and methods of instruction;
- Hold regularly-scheduled office hours for the purpose of advising and assisting students;
- Actively participate on assigned committees in accordance with department or College needs, and SF State's strategic vision;
- Additional duties as assigned.

**Minimum Education, Experience, Knowledge, Skills, and Personal Abilities:**

- PhD or equivalent degree in the field of Communication Studies (or directly relevant field) required;
- 1-2 years of undergraduate teaching experience with a large, diverse student body or in a multicultural setting strongly preferred;
- Knowledge of principles and methods for curriculum design, instruction of individuals and groups, and the assessment of learning;
- Planning and organizing skills sufficient to ensure implementation of the assigned curriculum, job duties, and established expectations;
- Oral and written communication skills in the English language at a level that comprehends and conveys information to and from students, colleagues, and others in an effective manner;
- Awareness and engagement with critical concerns in the discipline and capacity to continue to produce original work;
- Interpersonal orientation that encourages productive interactions with students, colleagues, and other campus stakeholders and promotes collegiality in department, college and university contexts.